

Date: March 18, 2021

Subject: Public Relations Committee
March 16, 2021 Meeting Minutes

To: Board of Directors

From: Public Relations Committee, and
Arthur G. Simonian, Executive Director



**Public Relations Committee
March 16, 2021 Meeting Minutes**

The Public Relations Committee met Tuesday, March 16, 2021 at The District Offices at 245 Main Street, Cromwell, Connecticut.

Public Relations Committee Chair, Joseph Samolis called the Committee meeting to order at 5:30 PM. In addition to the Chair, present were Committee Members – David Bauer and John Dunham. Joe Corlis remotely attended the meeting. There was a quorum. Also present was Executive Director – Arthur G. Simonian.

Following is a summary of the March 16th Public Relations Meeting:

- 1) **Mattabasset District's Safety Record** – The Committee had a discussion on publishing the District's OSHA safety record of 715 days (waiting until 2 years) without an accident in the local newspapers and the District's website. Many precautions are taken to ensure a safe work environment for the staff, like annual training and refreshers, upgraded lighting throughout the plant and a safety committee to enforce and regulate protocols. The Executive Director also discussed and recognized the staff's safety and PPE protocols throughout the COVID-19 pandemic, staff worked with no lost time due to employees being out sick. The Committee recommends doing a safety recognition luncheon for the staff and t-shirts with a safety slogan printed.
- 2) **Newsletter** – The Committee members discussed the next edition of the District's Newsletter, July 2021. The Newsletter will be posted on our Website and Facebook page. The 2021 edition will include; Laboratory highlights, highlighting employees that go above and beyond since the last newsletter (spotter awards), highlighting a portion of the treatment process, adding a highlight on the record of days with no reportable injuries, etc.
- 3) **Related Business and Staff Updates** – The Committee discussed hiring a videographer to compile an aerial drone video of the constituent communities and our treatment process to be posted on our website. There will be an April Public Relations meeting to continue the Newsletter editing process.

Adjournment:

Mr. Bauer moved and the committee approved unanimously to adjourn at 6:35 PM.